



# GEOFENCING FOR HIGH-RISK EXCAVATORS

## INDUSTRY PROGRAM FOR OPERATORS AND ONE-CALLS



### PROGRAM BENEFITS

- Strategically target high-risk excavators by county or list
- Leverage a tested and proven process
- Receive company-specific documentation
- Leverage cost-savings of a collaborative program

### PROGRAM DETAILS

- Enroll counties or a list of high-risk excavators
- Ads strategically targeted at excavators using geofencing technology
- Campaign will run August 2025
- Receive program documentation including delivery to specific excavators

Learn more: Contact [kesley.tweed@pipelineawareness.info](mailto:kesley.tweed@pipelineawareness.info)  
Sign-Up Deadline: January 15, 2025  
Visit: [pipelineawareness.org/exgeofencing](https://pipelineawareness.org/exgeofencing)

